



## In the News

### **Wild Sheep Foundation to auction 33 special permits**

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The Wild Sheep Foundation (WSF) Convention and Sporting Expo, The Sheep Show will offer on auction more state, tribal, and provincial permits than anywhere on earth during the February 9-12, 2011 event in Reno, Nevada. In 2010, the sale of special permits alone generated more than \$2.4 million for wildlife and habitat. For the 2011 convention, the WSF expects to generate even more.

The WSF will once again offer sheep and other permits from Alberta to Nevada and Texas to California and nearly every western state, province and tribal nation in between. And, for the first time in five years WSF will be offering both the Colorado state Rocky Mountain goat and Rocky Mountain bighorn sheep permits on auction. With the support of our generous auction bidders, attendees, exhibitors, sponsors and donors, the WSF expects to raise more than \$5 million in revenue to help wild sheep, and other wildlife across North America and around the globe. Without these all important conservation dollars, many wildlife conservation programs would not exist, limiting hunter opportunity and the quality of wildlife and their habitat. For a complete listing of the special sheep and other permits offered visit <http://www.wildsheepfoundation.org>.

Celebrating its 2011 event, the WSF has again partnered with MidwayUSA as the Official Sponsor of the convention.

In addition to the special permits dedicated to state, tribal, and provincial conservation, the 2011 WSF convention will offer nearly \$2 million in hunts, trips, wildlife art, fine sporting arms, hunting gear, and accessories at auction for the wild sheep and hunting enthusiast. Funds generated at The Sheep Show will help wild sheep conservation efforts throughout North America and the world.

The three-day convention and expo is open to the public, Thursday through Saturday, February 9-12 at the Reno-Sparks Convention Center. Show hours are 10 a.m. – 6 p.m. Thursday, 10 a.m. – 6 p.m. Friday and 9 a.m. – 6 p.m. Saturday.

Daily admission is only \$15 with \$10 off coupons available at Reno-Sparks Cabela's, Scheels and Sportsman's Warehouse stores. As an added incentive to attend the show floor credit drawings will be offered Thursday, Friday and Saturday for credits valued at \$1,000 to \$5,000 to be used with Expo exhibitors. Five (5) \$1,000 credits will be drawn Thursday, two (2) \$2,500 credits drawn Friday and one (1) \$5,000 credit Saturday. Attendees must be present to win. Daily passes are available at Expo Registration.

The banquet and live auction events kick off Wednesday evening February 9th at the Silver Legacy's Reno Ballroom downtown. WSF will hold their legendary auctions Wednesday, Friday

and Saturday evenings. In addition, a Ladies Brunch, International Night party, Ram Awards breakfast and Life Member Breakfast will be held at the Silver Legacy. Other events include a Sporting Clays Shoot with USA Shooting Team members Wednesday morning at Sage Hill Clays, a Sportsman s Prayer Breakfast Thursday morning and a wine tasting in the expo hall Friday.

Visit the Foundation s website for a full schedule and details on the events.

The Wild Sheep Foundation, formerly the Foundation for North American Wild Sheep, was founded in 1977 by sheep and mountain hunting enthusiasts and conservationists. With a membership of more than 10,000 worldwide and a chapter network in North America, WSF is the premier advocate for wild sheep, wild goats, other wildlife and their habitat. Since forming in 1977, the Wild Sheep Foundation has raised and expended more than \$80 million on conservation and education programs in North America, Europe and Asia. During 2010 alone the Wild Sheep Foundation raised and put on the ground more than \$2.85 million to wildlife conservation and other mission programs.

For a full schedule of events, to register for the annual convention, join as a member or for more information on the Foundation and their many conservation and education programs, please visit [www.wildsheepfoundation.org](http://www.wildsheepfoundation.org).

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